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# **Watch Out For The E Cigarette Scam!**

## Warning! Do not be fooled by phony e cigarette scam “giveaways”!

I recently searched google for “v2 cigs review” to see if a review I wrote would come up in the search results (it didn't), but what I did see in the number one position, actually it turned out to be a paid for ad, was a free giveaway for e cigarette brand e cigs. This is not a free giveaway, in fact it is a scam meant to trick people that are interested in getting a good e cigarette (made by v2 cigs), instead signing up for a “free” e cigarette kit, that is of crappy quality, and in the long run costs a lot more than those made by V2 cigs.

As I remember it, Google originally just gave search results. This was nice and everyone liked it. Then they started allowing advertisers to pay for

[caption id="attachment\_15395" align="alignright" width="304" caption="This Is The Scam Ad I Found.



STAY AWAY FROM IT!"

[/caption]

ads that popped up on the margins. These were still easily recognizable as ads because they only appeared in the margins. Then later the advertising space stopped appearing in the margins and instead the ads were put at the top of the search results. Still it was obvious that these were paid for ads and not organic search results because they were highlighted with a pink background.

Now Google has gone a step further to hide their advertising space in with search results. They still put them in the same place, but now the background used to highlight the ads is almost impossible to distinguish. Now in order to recognize the ads for what they are, every time I do a search with Google I have to tilt my screen back and forth so that I can distinguish them from the white background.

These techniques Google is using to hide advertisements in with search results are misleading, dubious, and could almost be construed as “evil”. By hiding ads in with organic search results a lot of people do not realize that they are not getting real search results for what they want, but are instead getting what advertisers are paying for them to see instead. Typically this isn't such a terrible thing, but on occasion, such as this, it can be an insidious way for scammers to abuse Google and trick people into paying more money for inferior products.

[caption id="attachment\_15388" align="alignright" width="300" caption="Here Is What A Real E Cig



, [e-cigarette](#), [e-cigarette scam](#), [free e cigarette](#), [Review.](#), [V2 Cigs](#), [V2 Cigs Review](#).